

# American Association of University Women

January 2008

Cedar Falls, Iowa

Vol. 64 No. 4

**Monday, January 28, 2008**

**Cedar Falls Woman's Club  
Third and Clay Streets**

**Gather 5:00 p.m.**

**AAUW Program 5:30 p.m.**

**Dinner and Business Meeting 6:15 p.m.**

## Global Business Citizenship

**One Shared World  
Come Share the World**

### **Mission:**

The American Association of University Women advocates equity for women and girls through advocacy, education and research.

### **Vision:**

The American Association of University Women, Cedar Falls Branch, will be recognized in the community as an advocate for women and girls.

### **Diversity Statement:**

In principle and in practice, the American Association of University Women, Cedar Falls Branch, values and seeks diversity. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability or class.

### **Board of Directors:**

Co-Presidents  
Judy Focht, Gloria Tollefson  
President Elect Nancy Henderson  
Past President Jane Close  
Co-Vice Presidents for Program  
Dee Lynch, Liz Poole  
Vice President for Membership  
Mimi Zischke  
Co-Vice Presidents for  
Educational Foundation  
Bev Lundy, Melba Widmer  
Secretary Allaire George  
Treasurer Diane Davison  
Public Policy/Voter Education  
Director Maureen White  
Legal Advocacy Fund Director  
Carol Cooper

Our speaker for the January program will be Dr. Donna Wood who holds the David W. Wilson Chair in Business Ethics at the University of Northern Iowa. She came to UNI in 2002 after more than twenty years of teaching experience at the University of Pittsburgh, Vanderbilt University and the University of Michigan. Her academic degrees are an AB (Sociology) and MA (Sociology) from Georgia State University and a PhD from Vanderbilt University. Dr.

Wood's papers and presentations have been published and seen around the world. She has served as Past Editor of *Business & Society* and the Past President of the International Association for Business and Society (IBAS); past Chair of the Social Issues in Management Division of the Academy of Management; past President of the Society for Business Ethics (SBE). Her awards include IABS Best Paper Award, SIM Sumner Marcus Award, World Resources Institute Faculty Pioneer Award, Leavey Award for Excellence in Private Enterprise Education (Freedom's Foundation). Her recent presentations include the keynote address, Corporate Social Performance: Research and Recent Developments in Montreal in 2003, Global Business Citizenship in Korea in 2002 and Social Issues in Management Division (SIM), Academy of Management in Seattle in 2003. She speaks on social responsibility and global business ethics around the world. As we continue to become more aware of global issues, we are fortunate to have Dr. Wood speak to us on these topics.



### **Reservations:**

Dee Lynch 266-3747  
deelynch@cfu.net  
**8 pm Wednesday,  
January 23**

### **Menu:**

Ham Balls with Rice Pilaf  
California Mix Vegetables  
Mint Chip Freeze  
You may order a Chef's Salad  
(regular or vegetarian)  
\$10.00 for either

Thank you to all who made baskets and those who bought them at the November meeting. We made over \$100 on that fundraiser. In other Educational Foundation news, Judy Focht was selected by the board members as the recipient of the Educational Foundation Named Grant. \$1500 was sent to the national Educational Foundation, specifying \$500 to the Eleanor Roosevelt Fund in honor of grant recipient, Judy Focht. The Legal Advocacy Fund received \$350.

We will again be having a garage/plant sale in the spring. The date is yet to be decided. As you clear away Christmas decorations and think about spring cleaning, put aside your salable castoffs for our sale.

Bev Lundy 266-1185 and  
Melba Widmer 277 7311 co-chairs

## **Educational Foundation (EF) (LAF) Legal Advocacy**



Gloria Tollefson, left, is shown presenting the Cedar Falls Branch AAUW 2007 Named Grant award to Judy Focht.

# Community Action

---

## Cedar Valley Discuss & Discover Diversity Reading & Sharing

Cedar Valley Discovers Diversity and Discusses will meet Monday, January 14, 2008, 4:30 - 5:30 at the UNI Museum.

Dr. Suzanne Bartlett, OBGYN from Cedar Falls, her clinic is in Waverly, will speak on this important child/adult issue. Read one of the two titles for this autism AAUW Diversity meeting: *Thinking In Pictures: And Other Reports From My Life with Autism* by Temple Grandin (nonfiction) or *The Curious Incident of the Dog in The Night-Time* by Mark Haddon (fiction). All Cedar Valley residents welcome to attend.

Judy Beckman, Diversity Chair  
268-0544 [drjudy.beckman@cfu.net](mailto:drjudy.beckman@cfu.net)

### Looking ahead...

Laugh and cry with us at Nora Ephron's title: *I Feel Bad About My Neck*. CV3D meets on February 11, 2008, at the UNI Museum 4:30-5:30 pm. Remember, all Cedar Valley readers welcome.

Further information: e-mail:  
[drjudy.beckman@cfu.net](mailto:drjudy.beckman@cfu.net)

---

### Public Policy: Your AAUW at Work

Maureen White, Public Policy/Voter Education  
266-9901, [mwhite@cfu.net](mailto:mwhite@cfu.net)

### Community Outreach: Habitat for Humanity

Linda Morgan, Iowa Heartland Habitat for Humanity  
[www.heartlandhfh.org](http://www.heartlandhfh.org) 319 235 9946 office phone

## Iowa Radio Reading Information Service (IRIS)

American Association of University Women, Cedar Falls Branch, volunteered 27 hours of actual reading time for the print handicapped since August. These volunteers read items of local interest from Waterloo Courier on a subcarrier frequency of KHKE. Additional volunteers are always needed. Contact Barbara or Larry Cardamon at 233-284 for more information.

Barbara Cardamon, project coordinator  
[cardmore@aol.com](mailto:cardmore@aol.com)

---

## Current Research on Educational Equity

One significant difference between the all-boys and all-girls classes at the Cunningham School in Waterloo is the promise that a private fund will pay for two years college education for the boys in the 4th grade single gender class. No comparable promise has been made for the corresponding class of girls. Because AAUW is recognized as a community leader for educational equity for girls, we were asked to consider possible participation in a community project to address this inequality. Several members of this study group will meet in January with members of Waterloo Schools to consider what community groups might do. (The date had not been set as this newsletter went to press.) If you would like to contribute ideas or attend the meeting, please contact one of the co-chairs.

Neysa Picklum, Sharon Gatewood (Waterloo branch)  
co-chairs [Neysa@mchsi.com](mailto:Neysa@mchsi.com) [sbgatewood@cfu.net](mailto:sbgatewood@cfu.net)



## From your co-presidents ~

Gloria Tollefson and Judy Focht, Co-Presidents

For most of us, the holiday parties are over, the decorations are coming down and we're back in our old routine. AAUW activities are also back in full swing after taking a holiday break. There are still interest group meetings to attend, projects to complete and very interesting programs at our general meetings. The rest of our AAUW year should be as fulfilling as the first half year has been!

We thought you would be interested in a report on the Focus Group Meeting that was held last December 3. (Oh, it seems so long ago!) Diane Patton and Diane Edwards from our state AAUW board met with us to learn more about our branch and how they can better serve us. It was a very positive and energizing session.

After introductions, they asked, "What do you tell others about your branch?" Answers ranged from telling about our small groups and projects, inviting them to our Diversity book discussions/general meetings to talking about how important life-long learning and making new friends is to us. Then we can get serious about our mission and vision. Newer members said they felt very welcomed and it was easy to get involved.

Next we discussed the strengths of our branch. With 102 members we are able to carry out more activities than smaller branches. Programs at our general meetings are mission-based and interesting. Many members are participating in our interest groups and involved in community projects. Leadership of our branch has updated our by-laws and strategic plan. We also feel that our programming encompasses many areas. Technology enables us to use our website and e-mail to communicate quickly, easily and inexpensively. High energy and new ideas prevail.

We felt that our branch needs to reach out to younger women still in the workplace and women of different cultures and races. More evening activities might encourage this. We would like to partner more with UNI and Hawkeye and other civic organizations with the same mission. Some felt that a long term project giving us greater visibility in the community is needed. We currently have ten projects but eight of them support other organization's projects rather than giving us a higher profile. Neysa would like for us to become more involved in the educational equity research group. Jane suggested that our branch might sponsor a UNI student group. To do this we need money in our budget earmarked for special projects.

When asked what connections with AAUW we would like, discussion centered on how helpful it would be to connect more with other branches in the state. We would be interested in their programs and projects. We hope to have more members attend workshops at the spring meeting. Longer advance notice on grants would also be appreciated.

Participants were Jane Close, Ardelle Brown, Liz Poole, Maureen White, Dr. Judy Beckman, Marcia Street, Myrna Sandvik, Neysa Picklum, Judy Focht and Gloria Tollefson. Thanks to all of you!



Submitted by Gloria Tollefson



### Report From the Board of Directors

The Board met on January 7, 2008, and heard from Kathy Agness who is our current representative to UNI's International Friendship Program. She proposed that a discussion take place at the next board meeting concerning Branch involvement with this project. Pramode Sarin will provide additional information to the Board at the February meeting.

Bright Move was dissolved on December 31, 2007, and that eliminated it as a Community Action Project. An alternative project to collect items to support special needs students in Russia was proposed by Liz Poole; options will be checked with Victoria De-Francisco. The President will need to gather information and e-mail details to board members so a decision can be made before a March deadline.

Ardelle Brown will report in February on possible locations for past documents of the Branch.

Jane Close, Nominating Committee Chair, is seeking new members. Officers to be elected are: Co-President, Vice President for Program, Vice President for Educational Foundation, and Secretary.

The Cedar Falls Branch Policies, Duties of Elected Officers, (green sheets) will be reviewed at the February Board meeting.

Please remember that *all* members are welcome to attend Board meetings. *Allaire George, Secretary*

## Tech Talk

**Tech Talk** will meet at the Cedar Falls Public Library on Wednesday, January 16, 2008 at 4:30-6 pm. Members of the group who have taken computer classes at the Waterloo Public Library will share what they have learned. Judy Beckman will be facilitator for January and February in the absence of Judy Focht. Contact her if you have questions, comments or ideas for future meetings.

*drjudy.beckman@cfu.net*

## Women in Motion...

Shira Sternberg will be missed!! Fifteen members met for lunch at Soho's on Saturday, January 5, for a fun and heartfelt send-off for her. Shira has served as facilitator for **Women in Motion** this year, planning participation in Equal Pay Day, Cedar Falls Community Theatre set painting, Habitat for Humanity Women Build, Healing Fields, Ghoul's Night Out and Catholic Workers' House. She has relocated with the Barack Obama campaign and is now in Boise, Idaho. Our best wishes go with her.

*Jane Close, Communications Chair  
jane.close@uni.edu 983-2016*

Shira Sternberg [shira.sternberg@gmail.com](mailto:shira.sternberg@gmail.com)



Branch members MarySue Ellinger and Liz Poole worked to help Shira pack up her office before her move to Boise, Idaho.

### Cedar Falls AAUW Newsletter

Sheryl Bewyer, editor

3016 Shady Lane, Cedar Falls, IA 50613

266-6614 [sbewyer@cfu.net](mailto:sbewyer@cfu.net)

Gowri Gulwadi, circulation

## Telling Our Stories

**Telling Our Stories** will meet Monday, February 4, at the Cedar Falls Public Library at 1:15 pm. Bring your memories of people, places and experiences and spend the time away from distractions at home to record them on your laptop/notebook for future generations. We are a small group and welcome any member who is interested in writing.

*Gloria Tollefson, Chair*

## Literature Interest Group

January 14	Liz Poole
	Dee Lynch
February 11	Marilyn Hanson
	Phyllis Ver Ploeg
March 10	Penny Brown
	Penny Brown

*Gloria Tollefson, 266-4075, [gltollefson@mchsi.com](mailto:gltollefson@mchsi.com)*

## International Studies

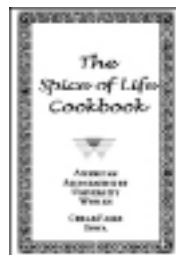
### A Study of Turkey

*Co-leaders*

*Lois Crowley 266-2174*

*Kathy Agness 266-9292*

*[jkagness@cfu.net](mailto:jkagness@cfu.net)*



**Spice of Life  
Branch Cookbook  
\$12.00**



### Third Wednesday Bridge

- January 16, 2008  
Gladys Wagner
- February 20, 2008  
Willa Smith
- March 19, 2008  
Mary Frankie

### Bridge Groups

#### Fourth Tuesday Bridge

- January 22, 2008  
Gladys Wagner
- February 26, 2008  
Esther Kieffer
- March 25, 2008  
Dargy Baxter

*Dargy Baxter, Facilitator, 266-2890 (home),  
319-230-3781 (cell), [dargybaxter@mchsi.com](mailto:dargybaxter@mchsi.com)*